RESUME

Naveed Manzoor

Educator of Modern IT Practice, Curriculum Strategist, and an Innovative Technology Author

Florida, USA

Email: naveedm@yahoo.com

Tel: +1 (321) 301-2498

My Background & Introduction

Experienced information technology professional and educator with 25+ years of experience in online research, data science, and search engine technology. Founder and CEO of the Association of Internet Research Specialists (AOFIRS), leading global training programs in advanced internet research in Canada. Author of multiple technical books on web search methods, online investigative research, and technologies around the subject of Artificial Intelligence. Co-inventor of proprietary search engine technologies and holder of a patent in Internet query optimization. Combines strong academic credentials in computer science, business, and accounting with a passion for teaching and mentoring. Committed to fostering modern information research practices and open to teaching both remotely and in-person.

Teaching Experience

- **Instructor – Certified Internet Research Specialist (CIRS™) Program, AOFIRS (2014–2025):** Developed and taught comprehensive online research courses to professionals and students worldwide. Delivered over 500 hours of live online lectures covering topics such as advanced Google search techniques, AI applications in research, data analytics, and internet laws and ethics. Mentored a global cohort of researchers through virtual classes, webinars, and boot camps, emphasizing practical skills in complex search query formulation and data gathering best practices. Achieved consistently high feedback for engaging teaching style and content relevance.

- **Workshop & Webinar Facilitator (2015–Present):** Conducted numerous **international webinars and live workshops** on online research methodologies and tools. Notably led sessions on *"Internet Research Skills – Methods in Google Search"* (2021-2025) as part of AOFIRS's global webinar series, teaching strategies for effective web search to an audience spanning 80+ countries. Topics included search-engine query design, AI tools in research, open-source

intelligence (OSINT) techniques, and ethical data procurement, all aligned with modern academic and industry needs.

(Additional teaching experience includes internal training in data analysis and IT systems for organizations in which I was engaged, integrating real-world case studies into educational contexts.)

Course Development

- **Certified Internet Research Specialist (CIRS™) Certification Program: Designer and Author of Curriculum** – Conceived and developed the *CIRS™ professional certification* syllabus and course content. Authored a series of **five training guide modules** and accompanying exam workbooks that cover all core areas of online research.

- **Academic & Professional Course Author:** Wrote and published multiple **training manuals and textbooks** on specialized research topics (available via Amazon and AOFIRS e-shop). Notable works include *"Web Search Techniques & Methods," "Search Engine & Internet Technology,"* and *"Research Methods & Applied Research Methodology,"* which serve as core texts for courses in advanced web searching and information retrieval. Developed supporting **exam prep workbooks** (e.g., *CIRS Exam Practice Q&A*) to reinforce learning outcomes. Each course and publication is designed with an academic rigor suitable for collegiate curricula, aligning learning objectives with real-world research challenges.

Authored Publications

Technical Books & Manuals:

- *Online Search and Research – Advanced Methods and Techniques* (Module 1, 6th Ed., AOFIRS, 2025) – A comprehensive guide to effective web search strategies and tools for professional researchers.
- *Research Methods, Methodology & Techniques* (Module 2, AOFIRS, 2025) – Explores academic research design, applied research methodology, and practical techniques for data gathering in the internet age.
- *Artificial Intelligence for Online Research Specialists* (Module 3, AOFIRS, 2025) – Explores academic research design, applied research methodology, and practical techniques for data gathering in the internet age.
- *Data Analysis and Analytics for Online Research* (Module 4, AOFIRS, 2025) – Covers core concepts of data analysis and data science as applied to research projects.

- *Internet Law and Ethics Guide for Online Research* (Module 5, AOFIRS, 2025) – Addresses legal frameworks and ethical considerations for online researchers in the digital era.
- *Building Complex Google Search Queries* - Addresses legal frameworks and ethical considerations for online researchers in the digital era.
- *Certified Internet Research Specialist (CIRS) Exam Practice Workbook* (Amazon, 2025) – A Q&A style workbook designed to prepare candidates for the CIRS certification exam, featuring realistic scenarios and problem-solving exercises. *(Listed on Amazon; highlights the author's role in boosting certification success rates.)*

(My books are available through the Association's e-shop and Amazon, where they are recognized for advancing the education of online research professionals.)

Research Reports and Training Guides:

- *Online Search and Research – Advanced Methods and Techniques* (Module 1, 6th Ed., AOFIRS, 2025) – A comprehensive guide to effective web search strategies and tools for professional researchers.
- *Research Methods, Methodology & Techniques* (Module 2, AOFIRS, 2025) – Explores academic research design, applied research methodology, and practical techniques for data gathering in the internet age.
- *Artificial Intelligence for Online Research Specialists* (Module 3, AOFIRS, 2025) – Explores academic research design, applied research methodology, and practical techniques for data gathering in the internet age.
- *Data Analysis and Analytics for Online Research* (Module 4, AOFIRS, 2025) – Covers core concepts of data analysis and data science as applied to research projects.
- *Internet Law and Ethics Guide for Online Research* (Module 5, AOFIRS, 2025) – Addresses legal frameworks and ethical considerations for online researchers in the digital era.
- *Building Complex Google Search Queries* - Addresses legal frameworks and ethical considerations for online researchers in the digital era.
- *Certified Internet Research Specialist (CIRS) Exam Practice Workbook* (Amazon, 2025) – A Q&A style workbook designed to prepare candidates for the CIRS certification exam, featuring realistic scenarios and problem-solving exercises. *(Listed on Amazon; highlights the author's role in boosting certification success rates.)*

(My books are available through the Association's e-shop and Amazon, where they are recognized for advancing the education of online research professionals.)

Other Research Publications:

- **Manzoor, N.** (co-author), *"Taxonomic Query Search Engine – Essential Elements for Next Generation Search on the Internet."* **(Research Paper)** – An acclaimed paper proposing a framework for a taxonomy-driven search engine, enabling more intuitive information discovery

on the web. This work contributes to academic discourse on improving search engine design and has been cited in the development of advanced search methodologies.

- **Patent:** *"Reverse Progression Query Search Engine."* Inventor – U.S. Patent granted for an innovative search engine technology that optimizes query processing in reverse sequence. This patent reflects a practical application of the author's research in search query mechanisms and demonstrates a commitment to advancing search technology through intellectual property.

(A complete list of publications, including additional guides on specialized search engines and AI in online research, can be provided upon request. Several titles are featured on Amazon.com and the official AOFIRS.ORG website.)

Professional Highlights

- **Association of Internet Research Specialists (AOFIRS)** – *CEO & Executive Director* (Toronto, 2013–2025)
    - **Leadership & Program Development:** Founded and led AOFIRS, a global professional body dedicated to online research education. Oversaw the development of the Certified Internet Research Specialist program and expanded the Association's certified membership and training services to an international audience (members in 80+ countries).
    - **Curriculum Design & Teaching:** Authored official training guides and courseware for the CIRS curriculum. Personally instructed multiple cohorts of researchers, delivering interactive lectures and hands-on training in advanced search techniques, AI in research, and ethical data practices.
    - **Community & Collaboration:** Facilitated knowledge-sharing through webinars, forums, and publications, significantly improving professional standards in web research. Guided the organization in its mission to recognize "Online Research" as a full-time profession, liaising with academic and industry partners to promote research literacy.
- **Bvocalized Systems, Inc.** – *Founder & Chief Technologist* (Mississauga, 2008–2012)
    - **Innovation in AI and Search:** Developed a pioneering hands-free voice-command search technology (integrating speech-to-text and AI algorithms) that allowed users to retrieve web content via voice queries. This technology anticipated modern voice assistants and was subsequently acquired by a major U.S. telecommunications company.

  - **Research & Development:** Led an R&D team in exploring natural language recognition for search interfaces, contributing directly to the company's proprietary software (and later, to the patent in query search engine design).

- **Cyber Search Internet Services** – *Co-Founder & Technical Lead* (Vancouver, 2006–2009)

  - **Next-Generation Search Engine:** Built a third-generation search engine prototype featuring **natural language query recognition**, aiming to improve how search engines understand complex, conversational queries. This project laid the groundwork for the "Taxonomic Query Search Engine" research. It demonstrated the practical implementation of AI concepts in an early startup environment, a precursor to today's AI tools.

  - **Data Analytics Integration:** Incorporated data analytics and user-behavior insights to refine search result relevancy, foreshadowing current trends in personalized search and AI-driven query refinement.

- **Ford Rhodes Robson Morrow (PwC affiliate)** – *Supervising Audit Senior* (Karachi, 1985–1991)

  - **Financial Analysis & Audit:** Managed audit teams and conducted financial reviews for clients in diverse sectors. I gained extensive experience in accounting practices, computer audit compliance, and business process analysis. This early-career role provided a strong foundation in analytical thinking and in integrating accounting data integrity in a computerized environment, which later informed a rigorous approach to research data validation and professional training in International Accounting Standards (IAS).

(Additional roles in Mr. Manzoor's career include IT consultancy and executive leadership positions where he honed skills in project management, e-business development, and media technology. These experiences enrich his teaching with real-world examples, bridging theory and practice.)

Work History

GT Solutions, LLC – Florida, USA

- **Chief Executive | Feb 2025 – Present**
  Lead AI-driven digital solutions company delivering websites, scalable IT, and marketing automation. Drive 200%+ revenue growth for clients through custom web design, e-commerce,

and digital marketing. Develop and implement innovative IT strategies and partnerships to scale global business impact.

Association of Internet Research Specialists (AOFIRS®) – Toronto, Canada

- **CEO /Director | 2013 – 2025**
  Founded and led a professional association supporting internet research and training. Authored the Certified Internet Research Specialist (CIRS™) Training Guide and multiple research publications. Expanded professional collaboration, knowledge-sharing, and global research certifications. Taught Certified Internet Research Specialists (CIRS™) course with over 500 hours of Online Lectures. Subjects include Building Complex Search Queries, AI in Online Research, Data Analytics & Internet Law, and Ethics of Data Procurement in Web Data Collections.

StrataOne Inc. – Toronto, Canada

- **Strategic Advisor | 2012 – 2018**
  Provided consulting for SMBs in IT, business services, accounting, and forensic support. Directed e-business, software prototyping, ERP/CRM training, and litigation consulting.

TVONE Canada Broadcasting Inc. (TCBI) – Mississauga, Canada

- **CEO (Interim, Consulting Contract) | 2013**
  Revitalized Canada's first Urdu TV channel with new strategy, technology upgrades, and improved content.

Bvocalized Systems, Inc. – Mississauga, Canada

- **Founder & Investor | 2008 – 2012**
  Developed hands-free voice-command technology later acquired by a U.S. telecom giant.

Cyber Search Internet Services – Vancouver, Canada

- **Business Partner | 2006 – 2009**
  Built third-gen search engine with natural language query recognition.

Ping Networks (later AT Labs) – California, USA

- **VP IT & Services / Project Manager | 2001 – 2005**
  Co-founded network solutions firm; led business analysis, e-commerce solutions, and IT projects.

AT Labs – California, USA

- **Sr. Product Manager (AV Streaming) | 2000 – 2001**
  Directed development of thin client appliances and streaming technologies.

Market Research of Pakistan (Pvt) Ltd.

- **Senior Business Analyst / Tech Consultant | 1996 – 1999**
  Performed business intelligence, competitive research, and industry trend analysis.

Ford Rhodes Robson Morrow (PwC affiliate)

- **Supervising Audit Senior | 1985 – 1991**
  Managed audit teams and reviewed and monitored audit reports.

Education

- **M.S. in Computer Science & Telecommunications** – Preston University, Wyoming, USA
- **B.A. in Business Administration** – California State University, Dominguez Hills, USA
- **A.A. in Accounting** – UCLA Anderson School of Management, USA
- **B.Com. In Commerce (Accounting & Business)** – University of Karachi, Pakistan
- **Chartered Accountancy (CA) Professional Program** – Institute of Chartered Accountants of Pakistan (completed training at PwC/Ford Rhodes)

This interdisciplinary academic background in computing, business, and accounting underpins a versatile teaching profile, enabling instruction across IT, data analytics, e-commerce, and finance.

Languages

- **English:** Native-level proficiency (academic and professional fluency)
- **Urdu:** Native proficiency (excellent command; first language)
- **Turkish:** Intermediate fluency (near-native proficiency through extended residence)

I have multilingual abilities that facilitate effective teaching and collaboration in diverse classrooms and international research projects.

FOR DETAILS OF MY PROFESSIONAL BACKGROUND AND WORK EXPERIANCES CHRONOLIGALLY DATED IS AVAILABLE AS ATTACHED DOCUMENT.

RESUME

My Recent Publications

Research Reports

OSINT

Social Media Intelligence Research Report & Training Guide
International Money Laundering Schemes & Foreign Assets Detection
Verification Methods in Private & Public Information
Identifying Fakes in Website Content Pages
Online News Search & Verification
How to Verify Authentic Videos From Fake Videos Using AI
Online Videos Authentication & Evidence Management
How To Verify Your Email — How To Prevent Fraud

OTHERS

The Business of Online Research in an AI-Transformed Marketplace
Outsourced Independent Research & KPO Market Report 2025-20230
The Strategic Transformation Of Global Knowledge Process Outsourcing: A Multidimensional Analysis Of Research Trends, AI Integration, And Operational Evolution (2025-2033)
Outsourced Research in the Digital Age: Possibilities, Platforms, and the Transformative Role of Artificial Intelligence
Information Retrieval in the Age of AI
The Epistemological Architecture of Digital Humanities: Navigating the Magnitude, Authority and Diversity of the Online Ecosystem
Using AI Tools in Market Research: Opportunities, Pitfalls, and Critical Skills for Novice Analysts
Comprehensive Guide on Learning Modules Focused on Structured Query Building, Keywords, and Advanced Google Search Operators
The Modern Internet Research Method

USER GUIDES

Strategic Prompt Engineering for the Certified Internet Researcher (CIRS™)
AI Prompt Writing for Research-Based Marketing Campaigns
Retrieval-Augmented Generation (RAG) — Complete User Guide
Open-Source Intelligence (OSINT) Framework — 2026 Comprehensive User Guide
Multimodal AI Search User Guide

RESUME

RAG vs RAT in Artificial Intelligence User Guide

WHITE PAPERS

Why Generative AI Requires Advanced Boolean Logic and Advanced Google Search Queries Using Search Operators

The Private Investigator Professional and the Strategic Value of CIRS Credentials

The Professional Writer and the Strategic Advantage of CIRS Certification

The Professional Research Specialist and the CIRS™ Certified Internet Research Specialist Credential

Advancing Legal Practice Through Internet Research Expertise: The Case for CIRS™ Certification in the Legal Profession

BOOKS

Online Investigative Research (5th Edition)

Online Research Training Manual 6.0: AI-Driven Methods for Modern Researchers

CIRS Certification Exam Q&A Workbook 6.0

Online Search and Research: Training Guide for Professional Researchers (6th Edition)

Research Methods and Search Methodology Training Guide 6th Edition

Artificial Intelligence in Online Research 6th Edition

The Foundations of Data Analysis & Analytics (6th Edition)

Internet Law & Ethics for Online Research (6th Edition)

Complex Google Search Queries Made Easy (6th Edition)